Safety, Outreach & Education Subcommittee Meeting #3

May 6, 2025 - Meeting Notes

Meeting Title: Safety Outreach and Education Subcommittee | Meeting #3

Date: Tuesday, May 6, 2025

Time: 9:00 a.m. to 9:30 a.m.

Attendees:

Subcommittee Members

Name	Position	Email
Jared Kauffman (Chair)	DART	Jared.Kauffman@delaware.gov
Robin Martin	Office of Civil Rights ADA Compliance Specialist	Robin.Martin@delaware.gov
Megan Niddrie	OSHS	Meghan.Niddrie@delaware.gov
Thomas (Chip) Kneavel	DelDOT	Thomas.Kneavel@delaware.gov
Malasia Reid	DART	Malasia.Reid@delaware.gov
Brian Goff	Chesapeake Utilities	bgoff@chpk.com

DelDOT Support Staff

Name	Organization	Email
Kelly Valencik	DelDOT	Kelly.Valencik@delaware.gov
Sophie Thompson	JMT	SThompson2@jmt.com

Meeting Purpose

This meeting's purpose was to hold the third meeting for the Safety Outreach and Education Subcommittee, and agree on safety outreach materials for purchase.

1. **Call to Order**
    a. Jared Kauffman called the meeting to order at 9:07 a.m.
2. **Discussion of Outreach Items**
    a. Jared asked the group if anyone had any suggestions to modify the list of safety materials.
        i. Jared stated that he cares more about the different options for bag colors rather than size. He would prefer to get one size bag and use the extra funds to purchase a second type of cap, such as the mesh skull cap: illumiNITE Reflective Ventilated Mesh Skull Cap.
        ii. Jared asked the group whether they prefer the smaller or larger bags to keep. Jared stated that the smaller bags have more reflective space on them and cost less. Brian Goff seconded this, and the group agreed.
        iii. Kelly Valencik asked the subcommittee what their thoughts are regarding logos. She shared that the Council items likely do not need to have the DelDOT logo

since they are coming from the Pedestrian Council, not DelDOT. Chip and Jared expressed concerns that having a logo on the items may stop some people from wearing the items. Kelly shared that she would prefer if the items had some type of recognizable logo of some sort, such as a small Pedestrian Council logo.

iv. Jared called for a vote to allow the Pedestrian Council staff to decide on quantities and purchase the LED lights, small bags, caps, skull caps, and fanny packs. Brian Goff seconded this, and Malasia Reid thirded. The group voted unanimously to allow this, with no abstentions or rejections.

v. Chip Kneavel suggested holding a vote for the Safety Outreach and Education Subcommittee to approve the other budget items. The group agreed. Chip called for a vote to allow the Council funds to go towards pop-up project materials and a booth at the Everyone Gets Home Summit. Brian Goff seconded this, and Malasia Reid thirded. The group voted unanimously to allow this, with no abstentions or rejections.

vi. The group discussed the next meeting date. Sophie shared that the group decided to hold their standing meetings on the second Wednesday of the month. Subcommittee members did not have a preference whether to hold the next meeting in June or July. Jared stated that July might work best, and Kelly shared that the July 9th date would likely give the subcommittee enough time to regroup before the July 17th Council meeting. The group agreed to hold the next meeting on July 9th.

3. **Closing Remarks**
   a. There were no additional remarks. Jared Kauffman called the meeting to a close at 9:35 a.m.