Safety, Outreach & Education Subcommittee Meeting #10

April 9, 2026 - Meeting Notes

Meeting Title: Safety Outreach and Education Subcommittee | Meeting #10

Date: Thursday, April 9, 2026

Time: 11:00 a.m. to 12:00 p.m.

Attendees:

Subcommittee Members

Name	Position	Email
Jared Kauffman	DTC, Chair of SOE Subcommittee	Jared.Kauffman@delaware.gov
Chip Kneavel	DelDOT	Thomas.Kneavel@delaware.gov
Robin Martin	Office of Civil Rights ADA Compliance Specialist	Robin.Martin@delaware.gov
Sarah Bett	Delaware Commute Solutions, AECOM	Sarah.Bett@aecom.com
Matthew Harris	UD Living Labs	mlharris@udel.edu
Bill Payne	Gov. Appointed Resident – Sussex	ublcreek@icloud.com

DelDOT Support Staff

Name	Organization	Email
Kelly Valencik	DelDOT	Kelly.Valencik@delaware.gov
Matthew Langton	DelDOT	Matthew.Langton@delaware.gov
Aaron Bell	DelDOT	Aaron.Bell@delaware.gov
Sophie Thompson	JMT	SThompson2@jmt.com

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Meeting Purpose

The purpose of this meeting was to hold the tenth Safety, Outreach & Education Subcommittee meeting, and to discuss the following:

1. **Call to Order**
    a. Jared called the meeting to order at 11:01 a.m.
2. **Approval of Previous Minutes**
    a. Jared provided time to review the previous meeting minutes. Following the subcommittee's review, the meeting minutes from the March 11th, 2026 subcommittee meeting were approved with no opposition or abstention.
3. **Public Comment Period**

a. Chip provided an opportunity for members of the public to share questions or comments. No questions or comments were stated by the public.

4. <u>Topics for Discussion</u>

a. Pedestrian safety and awareness messaging discussion with Kat Beasley from DelDOT's Community Relations.
   i. Chip shared that Kat Beasley from DelDOT's Community Relations team intended to join this meeting but was ultimately unable to attend.
      1. Kelly and Chip to meet and discuss next steps for coordination with Kat before the next meeting.

b. General discussion about DelDOT's pedestrian safety outreach efforts.
   i. Sarah shared events and organizations to reach out and offer outreach materials and education effort towards:
      1. Earth Day
      2. Arbor Day
      3. Rotary Clubs
   ii. Sarah to coordinate with Chip to receive reflective materials to share during her own team's community engagement efforts.
   iii. Jared introduced the idea of a local educational program targeting the completion of significant bike/ped improvement projects.
      1. Matthew Harris highlighted the Baynard Boulevard and Washington Street 2-lane separated bike lane in Wilmington as a potential project of interest.
      2. Paul shared that the project will likely be done within mid-to-late summer.
      3. Jared identified that early school year could be an ideal time for an effort curated towards local schools, such as a poster board at a back-to-school night, with October noted as a target timeframe.
         a. 2 schools local to this project: Shortlidge Elementary and Warner Elementary Schools
      4. Kelly identified Chris Owens (DelDOT) as a potential point-person to create social media, such as an instructional demo, to spread awareness of the project.

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5. Matthew Harris will touch base with his team for knowledge on the appropriate point-of-contact with these schools to move forward with next steps.
6. Small group of Matthew Harris, Chip, and Jared to lead this effort.

iv. Bill noted that an educational program with a tangible benefit, such as a reflective tote bag given to be used at food banks (likely to contain a program or pamphlet), would be a good opportunity to educate low-income pedestrians making the most use of these new improvements.

1. Jared Kauffman added that Christina Park (Wilmington), Pallet Village Development (Georgetown), and tent encampment (Lewes) would be good areas to target or serve nearby.

2. Chip appointed to contact MPO to discuss next steps.

c. Safety Materials to be purchased for FY-2026
   i. Kelly moving forward with purchase of reflective fanny packs.
d. New subcommittee members from OHS
   i. New subcommittee members from OHS are looking forward to attending the next meeting.
e. Everyone Gets Home Summit logistics
   i. Chip, Kelly, Robin, and Jared are planning to attend Everyone Gets Home Summit and represent the Pedestrian Council.
f. Any other topics?

   i. Anyone outside of Matthew, Jared, and Chip who is interested in assisting with either of these efforts should contact Jared.

5. <u>Next Meeting Date</u>

a. The next meeting will be held on June 11, 2026. Future meetings will be held on the second Thursday of each month from 11:00 am to 12:00 pm.

6. <u>Closing Remarks</u>

a. There were no additional remarks. Jared brought the meeting to a close at 11:59 a.m.

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